

REP HEADLINE# 6187708 TRF# E:120628
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 OCT15/12 17.48
 CHANGES
 *** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL
 AGY # AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

REP. # OFF. # SALESMAN #

BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6187708

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT15/12 17.48

REP: REVISION 10/15

PGM CHANGE LN'S 11-13 AND 26-29

TTL SAME

PLEASE CONFIRM

THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

01/15

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	NZ		1000A-1030A	30		\$160.00	10/16	10/19	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 473												
PROGRAM : NEWS CON COM1 : NEWS												
12	NZ		1000A-1030A	30		\$160.00	10/22	10/22	1		MON	1
PROGRAM : NEWS CON COM1 : NEWS												
13	NZ		1100A-1200N	30		\$160.00	10/16	10/19	4		TU-F	4
PROGRAM : DAYTIME CON COM1 : DAYTIME												

NOV 01 2012

10/16/12 FCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	NZ		700P-730P	30		\$1,000.00	10/16	10/19	4		TU-F	4
PROGRAM : NEWS												
CON COM1: NEWS												
27	NZ		700P-730P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
28	NZ		730P-800P	30		\$1,000.00	10/16	10/19	4		TU-F	4
PROGRAM : ET												
CON COM1: ET												
29	NZ		730P-800P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : ET												
CON COM1: ET												
OCT/12			60360.00									
CONTRACT TOTAL												60360.00
TOTAL SPOTS												89

MARKET TOTALS \$322,312 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6187708 TRF# E:120628
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 08.52
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187708 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 08.52

REP: REVISION 10/15
 RATE CHANGE LN'S 1-4, 9-19, 30, 32-35, 38, 40-41, 43
 SPOTS CANCELED LN'S 24-25, 39, 44-45
 NEW TTL \$60,360
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

8/16/15

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 473

✓	R		500A-530A	30		\$150.00	10/16	10/19	4		TU-F	4
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												
✓	R		500A-530A	30		\$150.00	10/22	10/22	1		MON	1
PROGRAM : 5AM NEWS												
CON COM1: 5AM NEWS												

FAX# 703-516-9660
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT15/12 08.52
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	R		530A-600A PROGRAM : 530AM NEWS CON COM1 : 530AM NEWS	30		\$470.00	10/16	10/19	4		TU-F	4
14	R		530A-600A PROGRAM : 530AM NEWS CON COM1 : 530AM NEWS	30		\$470.00	10/22	10/22	1		MON	1
16	R		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2	30		\$1,040.00	10/16	10/19	4		TU-F	4
18	R		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2	30		\$1,040.00	10/22	10/22	1		MON	1
11	R		1000A-1030A PROGRAM : DAYTIME NEWS CON COM1 : DAYTIME NEWS	30		\$160.00	10/16	10/19	4		TU-F	4
12	R		1000A-1030A PROGRAM : DAYTIME NEWS CON COM1 : DAYTIME NEWS	30		\$160.00	10/22	10/22	1		MON	1
13	R		1100A-1200N PROGRAM : MIDDAY NEWS CON COM1 : MIDDAY NEWS	30		\$160.00	10/16	10/19	4		TU-F	4
14	R		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1 : TODAY SHOW 3	30		\$380.00	10/17	10/19	3		W-F	3
15	R		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1 : TODAY SHOW 3	30		\$380.00	10/22	10/22	1		MON	1

FROM REP OCT15/12 08.52

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	R		200P-300P	30		\$250.00	10/16	10/19	4		TU-F	4
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
17	R		200P-300P	30		\$250.00	10/22	10/22	1		MON	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
18	R		400P-500P	30		\$600.00	10/16	10/19	4		TU-F	4
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
19	R		400P-500P	30		\$600.00	10/22	10/22	1		MON	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
20	RS		630P-700P	30		\$5,000.00	10/17	10/19	0		W,F	0
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
25	RS		630P-700P	30		\$5,000.00	10/22	10/22	0		MON	0
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
30	R		700P-815P	30		\$3,400.00	10/21	10/21	1		SUN	1
PROGRAM : FBALL NIGHT IN AM												
CON COM1: FBALL NIGHT IN AM												
32	R		1130P-1230A	30		\$650.00	10/16	10/19	3		TU,TH-F	3
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
33	R		1130P-1230A	30		\$650.00	10/22	10/22	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT15/12 08.52
CHANGES
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓ 34		R	1230A-130A PROGRAM : FALLON CON COM1 : FALLON	30		\$400.00	10/16	10/19	4		TU-F	4
✓ 35		R	1230A-130A PROGRAM : FALLON CON COM1 : FALLON	30		\$400.00	10/22	10/22	1		MON	1
✓ 36		R	1200N-100P PROGRAM : SAT NOON NEWS CON COM1 : SAT NOON NEWS	30		\$150.00	10/20	10/20	1		SAT	1
✓ 37		S	600P-630P PROGRAM : SAT 6PM NEWS CON COM1 : SAT 6PM NEWS	30		\$700.00	10/20	10/20	0		SAT	0
✓ 38		R	700P-800P PROGRAM : SAT ET CON COM1 : SAT ET	30		\$650.00	10/20	10/20	1		SAT	1
✓ 39		R	800A-900A PROGRAM : SUN TODAY CON COM1 : SUN TODAY	30		\$1,100.00	10/21	10/21	1		SUN	1
✓ 40		R	1200N-100P PROGRAM : SUN NOON NEWS CON COM1 : SUN NOON NEWS	30		\$150.00	10/21	10/21	1		SUN	1
✓ 41		S	600P-630P PROGRAM : SUN 6PM NEWS CON COM1 : SUN 6PM NEWS	30		\$750.00	10/21	10/21	0		SUN	0
✓ 42		RS	630P-700P PROGRAM : NBC SUN NEWS CON COM1 : NBC SUN NEWS	30		\$5,000.00	10/21	10/21	0		SUN	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			60360.00									
CONTRACT TOTAL												60360.00
TOTAL SPOTS												89

MARKET TOTALS \$322,312 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%
 SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:	..	Client/Product/Estimate:	.. / 1476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
11	M-F 10a Daytime TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 10a Daytime M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
13	M-F 11a News TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
26	M-F 7p Entertainment Tonight TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
27	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
28	M-F 730p Extra TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
29	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
45	Sun 630p ET / 530p CT NBC Nightly News	03		30	Nbr of Spots			
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

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Original

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Buyer:	FL	Client/Product/Estimate:	. / .1476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/15	10/22	Total	Cost
49	M-F 5a News ..TWTF..	06		30	Closed PR	1		1	
51	M-F 530a News ..TWTF..	06		30	Closed PR	1		1	
52	M-F 530a News M.....	06		30	Closed PR	4		4	
53	M-F 6a News ..TWTF..	03	700	30	Closed PR	3	1	3	2100
54	M-F 6a News M.....	03	700	30	Closed PR	1		1	700
55	M-F 7a Today Show ..TWTF..	03	900	30	Closed PR	4		4	3600
56	M-F 7a Today Show M.....	03	900	30	Closed PR	1		1	900
62	M-F 12p Today Show III ..TWTF..	06		30	Closed PR	2		2	
68	M-F 5p News ..TWTF..	03	900	30	Closed PR	3		3	2700
69	M-F 530p News ..TWTF..	03	900	30	Closed PR	3		3	2700
Weekly Totals:						75	14	89	
Total Spots(Ord Spots)						30	7	37	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:	...	Client/Product/Estimate:	. / . / 476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
70	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots 4		4	4800
71	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots 1		1	1200
73	M-F 630p ET / 530p CT NBC Nightly News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
74	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots 4		4	4000
75	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots 1		1	1000
76	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots 4		4	4000
77	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots 1		1	1000
78	Sun 7p ET / 6p CT Football Night In AmericaS	06		30 Comme	Nbr of Spots Closed PR	1	1	
79	M-Su 11p News ..WT.S.	03	1250	30 Comme	Nbr of Spots 3		3	3750
80	M-Su Late News Late Run	03	1250	30 Comme	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

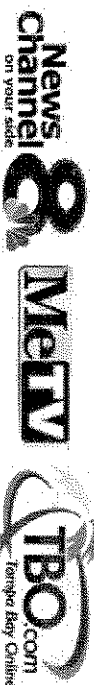
Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:	..	Client/Product/Estimate:	.. / 476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
81	M-F 1135p ET / 1035p CT Tonight Show T.T.F..	06		30 Comme	Nbr of Spots Closed PR	1	1	
82	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
83	M-F 1237a ET / 1137p CT Late Night T.WTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
84	M-F 1237a ET / 1137p CT Late Night M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
85	Sat 7a Today ShowS.	03		30 Comme	Nbr of Spots	1	1	
86	Sat 9a NewsS.	03		30 Comme	Nbr of Spots	1	1	
90	Sun 9a NewsS.	03		30 Comme	Nbr of Spots	1	1	
94	M-F 5a News T.WTF..	03		30 Comme	Nbr of Spots	4	4	
95	M-F 5a News M.....	03		30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:	FL	Client/Product/Estimate:	. / .476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
96	M-F 530a News ..TWTF..	01	470	30 Comme	Nbr of Spots 4		4	1880
97	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots 1		1	470
98	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme	Nbr of Spots 4		4	4160
99	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots 1		1	1040
100	M-F 10a News ..TWTF..	03	160	30 Comme	Nbr of Spots 4		4	640
101	M-F 10a News M.....	03	160	30 Comme	Nbr of Spots 1		1	160
102	M-F 11a Daytime ..TWTF..	03	160	30 Comme	Nbr of Spots 4		4	640
103	M-F 12p Today Show III ..TWTF..	01	360	30 Comme	Nbr of Spots 3		3	1140
104	M-F 12p Today Show III M.....	01	360	30 Comme	Nbr of Spots 1		1	360
105	M-F 2p Rachael Ray ..TWTF..	03	250	30 Comme	Nbr of Spots 4		4	1000
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 60360	Campaign Ref: E:120628155
Buyer: ..	Client/Product/Estimate: . / . / 476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est/PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
106	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots	1	1	250
107	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
108	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
109	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots	1	1	3400
110	M-F 1135p ET / 1035p CT Tonight Show .T.TF..	03	650	30 Comme	Nbr of Spots	3	3	1950
111	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots	1	1	650
112	M-F 1237a ET / 1137p CT Late Night .TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
113	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots	1	1	400
114	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

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Bill Nelson/ D/ State Senate/ FL
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	60360	Campaign Ref:	E:120628155
Buyer:	FL	Client/Product/Estimate:	. / .476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
115	Sat 7p Entertainment TonightS.	03	650	30 Comme	1		1	650
116	Sun 8a Today ShowS	01	1100	30 Comme	1		1	1100
117	Sun 12p NewsS	03	150	30 Comme	1		1	150
Weekly Totals: Total Spots(Ord Spots)					75	14	89	
Closed PR					30	7	37	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	780.00	No Makegood / Credit	0000000000	E:120628155
12	M-F 10a Daytime	:30 Commercial	10/22/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628155
13	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/10, 10/16	0000168004	E:120628155
26	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	4,800.00	10/09, 10/15, 10/16	0000167930	E:120628155
27	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	1,200.00	43 (11/06, 10/22, 11/06, 11/12	0000167931	E:120628155
28	M-F 730p Extra	:30 Commercial	10/15/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628155
29	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628155
45	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	3,000.00	No Makegood / Credit	0000000000	E:120628155
49	M-F 5a News	:30 Commercial	10/15/12	Closed Pre Emption	75.00	No Makegood / Credit	0000000000	E:120628155
51	M-F 530a News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120628155
52	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120628155

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
62	M-F 12p Today Show III	:30 Commercial	10/15/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:120628155
73	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120628155
78	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120628155
81	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120628155
82	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120628155
83	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/15/12	Closed Pre Emption	400.00	No Makegood / Credit	0000000000	E:120628155
84	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/22/12	Closed Pre Emption	100.00	No Makegood / Credit	0000000000	E:120628155

Grand Totals

Totals		Month 10 Weeks: 4	
Spots	Cost	10/15	10/22
89	60360	75	14
		51460	8900

Grand Totals:

Spots:	89
Gross Total:	60,360.00
Commission:	9,054.00
Net Total:	51,306.00

REP HEADLINE# 6187708
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
AUG23/12 12.19
CHANGES ** WFLA-TV ***

ADV # ADV. NAME FOLI/B NELSON/D/SEN/FL
AGY # AGY. NAME ABAR HUTTON MEDIA

REP. # OFF. # SALESMAN #

BUYER NAME SHELLI HUTTON
SALES PRSN WA- MEGHAN MCGARR (H)

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187708

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 12.19

REP: **REVISION**
ALL RATES CHANGED
NEW TOTAL \$56,220 @95X
PLEASE CONFIRM
THANKS BEN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

U/A: 4700

8/10

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 473

1 R 500A-530A 30 \$75.00 10/16 10/19 4 TU-F 4

PROGRAM : 5AM NEWS
CON COM1 : 5AM NEWS

2 R 500A-530A 30 \$75.00 10/22 10/22 1 MON 1

PROGRAM : 5AM NEWS
CON COM1 : 5AM NEWS

3 R 530A-600A 30 \$125.00 10/16 10/19 4 TU-F 4

PROGRAM : 530AM NEWS
CON COM1 : 530AM NEWS

9/13/12 FCC (S)

REP HEADLINE# 6187708
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 12.19
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	R		530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$125.00	10/22	10/22	1		MON	1
5	R		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$700.00	10/17	10/19	3		W-F	3
6	R		600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$700.00	10/22	10/22	1		MON	1
7	R		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/19	4		TU-F	4
8	R		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
9	R		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/16	10/19	4		TU-F	4
10	R		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/22	10/22	1		MON	1
11	RT		1000A-1030A PROGRAM : DAYTIME NEWS CON COM1: DAYTIME	30		\$80.00	10/16	10/19	4		TU-F	4
12	RT		1000A-1030A PROGRAM : DAYTIME NEWS CON COM1: DAYTIME	30		\$80.00	10/22	10/22	1		MON	1

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG23/12 12.19
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	R		1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$80.00	10/16	10/19	4		TU-F	4
14	R		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	10/17	10/19	3		W-F	3
15	R		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	10/22	10/22	1		MON	1
16	R		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$125.00	10/16	10/19	4		TU-F	4
17	R		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$125.00	10/22	10/22	1		MON	1
18	R		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	10/16	10/19	4		TU-F	4
19	R		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	10/22	10/22	1		MON	1
20	R		500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$900.00	10/16	10/19	3		TU-W,F	3
21	R		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$900.00	10/16	10/19	3		TU,TH-F	3

REP HEADLINE# 6187708
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 12.19
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	R		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/16	10/19	4		TU-F	4
23	R		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
24	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/17	10/19	2		W, F	2
25	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/22	10/22	1		MON	1
26	R		700P-730P PROGRAM : ET NEWS CON COM1: ET	30		\$1,000.00	10/16	10/19	4		TU-F	4
27	R		700P-730P PROGRAM : ET NEWS CON COM1: ET	30		\$1,000.00	10/22	10/22	1		MON	1
28	R		730P-800P PROGRAM : EXTRA EXTRA CON COM1: EXTRA	30		\$1,000.00	10/16	10/19	4		TU-F	4
29	R		730P-800P PROGRAM : EXTRA EXTRA CON COM1: EXTRA	30		\$1,000.00	10/22	10/22	1		MON	1
30	R		700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$1,700.00	10/21	10/21	1		SUN	1

REP HEADLINE# 6187708
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 AUG23/12 12.19
 CHANGES ** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31		R	1100P-1130P	30		\$1,250.00	10/17	10/21	4		W-TH, SA-SU	4
PROGRAM : 11PM NEWS CON COM1: 11PM NEWS												
32		R	1130P-1230A	30		\$325.00	10/16	10/19	3		TU, TH-F	3
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW												
33		R	1130P-1230A	30		\$325.00	10/22	10/22	1		MON	1
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW												
34		R	1230A-130A	30		\$100.00	10/16	10/19	4		TU-F	4
PROGRAM : FALLON CON COM1: FALLON												
35		R	1230A-130A	30		\$100.00	10/22	10/22	1		MON	1
PROGRAM : FALLON CON COM1: FALLON												
36		R	700A-900A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : SAT TODAY CON COM1: SAT TODAY												
37		R	900A-1000A	30		\$300.00	10/20	10/20	1		SAT	1
PROGRAM : SAT NEWS CON COM1: SAT NEWS												
38		R	1200N-100P	30		\$75.00	10/20	10/20	1		SAT	1
PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS												
39		R	600P-630P	30		\$700.00	10/20	10/20	1		SAT	1
PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS												

1
WFLA

1130-12M
due WFL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	R		700P-800P	30		\$325.00	10/20	10/20	1		SAT	1
PROGRAM : SAT ET												
CON COM1: SAT ET												
41	R		800A-900A	30		\$500.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
42	R		900A-1000A	30		\$300.00	10/21	10/21	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
43	R		1200N-100P	30		\$75.00	10/21	10/21	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
44	R		600P-630P	30		\$750.00	10/21	10/21	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
45	R		630P-700P	30		\$2,500.00	10/21	10/21	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
OCT/12			56220.00									
CONTRACT TOTAL												56220.00
TOTAL SPOTS												95

MARKET TOTALS \$322,312 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 55520	Campaign Ref: E:120628155
Buyer: ..	Client/Product/Estimate: .. / 1476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
11	M-F 10a Daytime TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 10a Daytime M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
13	M-F 11a News TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
26	M-F 7p Entertainment Tonight TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
27	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
28	M-F 730p Extra TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
29	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
45	Sun 630p ET / 530p CT NBC Nightly News	03		30	Nbr of Spots			
Weekly Totals: Total Spots(Ord Spots)					79	15	94	
Closed PR					17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	55520	Campaign Ref:	E:120628155
Buyer:	FL	Client/Product/Estimate:	. / 1476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/15	10/22	Total	Cost
49	M-F 5a News TWTF..	06	75	30 Comme	Closed PR Nbr of Spots	4		4	300
50	M-F 5a News M.....	06	75	30 Comme	Nbr of Spots		1	1	75
51	M-F 530a News TWTF..	06	125	30 Comme	Nbr of Spots	4		4	500
52	M-F 530a News M.....	06	125	30 Comme	Nbr of Spots		1	1	125
53	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots	3		3	2100
54	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots		1	1	700
55	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots	4		4	3600
56	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots		1	1	900
57	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4		4	2200
58	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots		1	1	550
Weekly Totals: Total Spots(Ord Spots)						79	15	94	
Closed PR						17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 55520	Campaign Ref: E:120628155
Buyer: " "	Client/Product/Estimate: . / 1476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
59	M-F 10a News TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
60	M-F 10a News M.....	06	80	30 Comme	Nbr of Spots	1	1	80
61	M-F 11a Daytime TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
62	M-F 12p Today Show III ..WTF..	06	100	30 Comme	Nbr of Spots	3	3	300
63	M-F 12p Today Show III M.....	06	100	30 Comme	Nbr of Spots	1	1	100
64	M-F 2p Rachael Ray TWTF..	06	125	30 Comme	Nbr of Spots	4	4	500
65	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots	1	1	125
66	M-F 4p Dr Oz TWTF..	06	300	30 Comme	Nbr of Spots	4	4	1200
67	M-F 4p Dr Oz M.....	06	300	30 Comme	Nbr of Spots	1	1	300
68	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
Weekly Totals: Total Spots(Ord Spots)					79	15	94	
Closed PR					17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	55520	Campaign Ref:	E:120628155
Buyer:	FL	Client/Product/Estimate:	1/1476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
69	M-F 530p News T.T.F..	03	900	30 Comme	Nbr of Spots	3	3	2700
70	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4800
71	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
72	M-F 630p ET / 530p CT NBC Nightly ..W.F..	03	2000	30 Comme	Nbr of Spots	2	2	4000
73	M-F 630p ET / 530p CT NBC Nightly M.....	03	2000	30 Comme	Nbr of Spots	1	1	2000
74	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
75	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
76	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
77	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
78	Sun 7p ET / 6p CT Football Night In	06	1700	30	Nbr of Spots	1	1	1700
Weekly Totals: Total Spots(Ord Spots)					79	15	94	
Closed PR					17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 55520	Campaign Ref: E:120628155
Buyer: ..	Client/Product/Estimate: . / 476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
79	AmericaS M-Su 11p News ..WT.S. M-Su Late News Late RunS	03	1250	30 Comme	Nbr of Spots	3	3	3750
80	M-Su Late News Late RunS	03	1250	30 Comme	Nbr of Spots	1	1	1250
81	M-F 1135p ET / 1035p CT Tonight Show .T.TF..	06	325	30 Comme	Nbr of Spots	3	3	975
82	M-F 1135p ET / 1035p CT Tonight Show M.....	06	325	30 Comme	Nbr of Spots	1	1	325
83	M-F 1237a ET / 1137p CT Late Night .TWTF..	06	100	30 Comme	Nbr of Spots	4	4	400
84	M-F 1237a ET / 1137p CT Late Night M.....	06	100	30 Comme	Nbr of Spots	1	1	100
85	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	1	1	500
86	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
87	Sat 12p News	06	75	30	Nbr of Spots	1	1	75
Weekly Totals: Total Spots(Ord Spots)					79	15	94	
Closed PR					17	3	20	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 55520	Campaign Ref: E:120628155
Buyer: FL	Client/Product/Estimate: / / 1476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
88	Sat 7p Entertainment TonightS.	06	325	30 Comme	1		1	325
89	Sun 8a Today ShowS.	03	500	30 Comme	1		1	500
90	Sun 9a NewsS.	03	300	30 Comme	1		1	300
91	Sun 12p NewsS.	06	75	30 Comme	1		1	75
92	Sun 6p NewsS.	03	750	30 Comme	1		1	750
93	Sun 630p ET / 530p CT NBC Nightly NewsS.	03	2500	30 Comme	1		1	2500
Weekly Totals: Total Spots(Ord Spots)					79	15	94	
Closed P/R					17	3	20	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	780.00	No Makegood / Credit	0000000000	E:120628155
12	M-F 10a Daytime	:30 Commercial	10/22/12	Closed Pre Emption	195.00	No Makegood / Credit	0000000000	E:120628155
13	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/10, 10/16	0000168004	E:120628155

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
26	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/16, 10/30	0000168005	E:120628155
27	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	4,800.00	10/09, 10/15, 10/16	0000167930	E:120628155
28	M-F 730p Extra	:30 Commercial	10/15/12	Closed Pre Emption	1,200.00	43 (11/06, 11/07, 11/08), 44 (0000167931	E:120628155
29	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628155
45	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628155
			10/15/12	Closed Pre Emption	3,000.00	No Makegood / Credit	0000000000	E:120628155

Grand Totals

Totals		10/15	Month 10 Weeks: 4	10/22
Spots	84	79		15
Cost	55520	46940		8580

Grand Totals:

Spots:	94
Gross Total:	55,520.00
Commission:	8,328.00
Net Total:	47,192.00

JUN18/12 17.2
*** WFLA-TV ***



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$180.00	10/16	10/19	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 473												
PROGRAM : 5AM NEWS CON COM1 : 5AM NEWS												
2			500A-530A	30		\$180.00	10/22	10/22	1		MON	1
PROGRAM : 5AM NEWS CON COM1 : 5AM NEWS												
3			530A-600A	30		\$300.00	10/16	10/19	4		TU-F	4
PROGRAM : 530AM NEWS CON COM1 : 530AM NEWS												

REP HEADLINE# 6187708
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS	30		\$300.00	10/22	10/22	1		MON	1
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/17	10/19	3		W-F	3
6			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$840.00	10/22	10/22	1		MON	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/16	10/19	4		TU-F	4
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/22	10/22	1		MON	1
9			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$660.00	10/16	10/19	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$660.00	10/22	10/22	1		MON	1
11			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/16	10/19	4		TU-F	4
12			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$195.00	10/22	10/22	1		MON	1

REP HEADLINE# 6187708
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	10/16	10/19	4		TU-F	4
14			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$240.00	10/17	10/19	3		W-F	3
15			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$240.00	10/22	10/22	1		MON	1
16			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/16	10/19	4		TU-F	4
17			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/22	10/22	1		MON	1
18			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/16	10/19	4		TU-F	4
19			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$720.00	10/22	10/22	1		MON	1
20			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,080.00	10/16	10/19	3		TU-W,F	3
21			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$1,080.00	10/16	10/19	3		TU,TH-F	3

REP HEADLINE# 6187708
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.2
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/16	10/19	4		TU-F	4
23			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$1,440.00	10/22	10/22	1		MON	1
24			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/17	10/19	2		W,F	2
25			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/22	10/22	1		MON	1
26			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/16	10/19	4		TU-F	4
27			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/22	10/22	1		MON	1
28			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/16	10/19	4		TU-F	4
29			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/22	10/22	1		MON	1
30			700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM	30		\$4,080.00	10/21	10/21	1		SUN	1

REP HEADLINE# 6187708
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 17.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$1,500.00	10/17	10/21	4		W-TH, SA-SU	4
32			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	10/16	10/19	3		TU, TH-F	3
33			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	10/22	10/22	1		MON	1
34			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$240.00	10/16	10/19	4		TU-F	4
35			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$240.00	10/22	10/22	1		MON	1
36			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$600.00	10/20	10/20	1		SAT	1
37			900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$360.00	10/20	10/20	1		SAT	1
38			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$180.00	10/20	10/20	1		SAT	1
39			600P-630P PROGRAM : SAT 6PM NEWS CON COM1: SAT 6PM NEWS	30		\$840.00	10/20	10/20	1		SAT	1

*Sum rate of football
1130-1230m*

REP HEADLINE# 6187708
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 17.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			700P-800P	30		\$780.00	10/20	10/20	1		SAT	1
PROGRAM : SAT ET												
CON COM1: SAT ET												
41			800A-900A	30		\$600.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
42			900A-1000A	30		\$360.00	10/21	10/21	1		SUN	1
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												
43			1200N-100P	30		\$180.00	10/21	10/21	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
44			600P-630P	30		\$900.00	10/21	10/21	1		SUN	1
PROGRAM : SUN 6PM NEWS												
CON COM1: SUN 6PM NEWS												
45			630P-700P	30		\$3,000.00	10/21	10/21	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
OCT/12			77355.00									
CONTRACT TOTAL												77355.00
TOTAL SPOTS												95

MARKET TOTALS \$322,312 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 76515	Campaign Ref: E:120628155
Buyer: FL	Client/Product/Estimate: . / 1476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
1	M-F 5a News .TWTF..	180	30 Comme	Nbr of Spots 4		4	720
2	M-F 5a News M.....	180	30 Comme	Nbr of Spots 1		1	180
3	M-F 530a News .TWTF..	300	30 Comme	Nbr of Spots 4		4	1200
4	M-F 530a News M.....	300	30 Comme	Nbr of Spots 1		1	300
5	M-F 6a News ..WTF..	840	30 Comme	Nbr of Spots 3		3	2520
6	M-F 6a News M.....	840	30 Comme	Nbr of Spots 1		1	840
7	M-F 7a Today Show .TWTF..	1080	30 Comme	Nbr of Spots 4		4	4320
8	M-F 7a Today Show M.....	1080	30 Comme	Nbr of Spots 1		1	1080
9	M-F 9a Today Show II .TWTF..	660	30 Comme	Nbr of Spots 4		4	2640
Weekly Totals: Total Spots (Ord Spots)				79	15	94	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer: ..
Schedule Dates: 10/15/12 to 10/28/12
Est./PO Number: 06187708

Submission Cost: 76515
Client/Product/Estimate: .1./476
Weeks: 2
Contract type: Political

Campaign Ref: E:120628155
Sales Rep: HRP Washington, DC
Order Ref: 06187708
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
10	M-F 9a Today Show II M.....	660	30 Comme	Nbr of Spots	1	1	660
11	M-F 10a Dayline ..TWTF..	195	30 Comme	Nbr of Spots	4	4	780
12	M-F 10a Dayline M.....	195	30 Comme	Nbr of Spots	1	1	195
13	M-F 11a News ..TWTF..	195	30 Comme	Nbr of Spots	4	4	780
14	M-F 12p Today Show III ..TWTF..	240	30 Comme	Nbr of Spots	3	3	720
15	M-F 12p Today Show III M.....	240	30 Comme	Nbr of Spots	1	1	240
16	M-F 2p Rachael Ray ..TWTF..	300	30 Comme	Nbr of Spots	4	4	1200
17	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots	1	1	300
18	M-F 4p Dr Oz ..TWTF..	720	30 Comme	Nbr of Spots	4	4	2880
19	M-F 4p Dr Oz M.....	720	30 Comme	Nbr of Spots	1	1	720
20	M-F 5p News ..TWTF..	1080	30 Comme	Nbr of Spots	3	3	3240
21	M-F 530p News ..T.TF..	1080	30 Comme	Nbr of Spots	3	3	3240
Weekly Totals:				Total Spots(Ord Spots)	79	15	94

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
 FL
Buyer:
Schedule Dates: 10/15/12 to 10/28/12
Est./PO Number: 06187708

Submission Cost: 76515
Client/Product/Estimate: 1. /476
Weeks: 2
Contract type: Political

Campaign Ref: E:120628155
Sales Rep: HRP Washington, DC
Order Ref: 06187708
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
22	M-F 6p News ..TWTF..	1440	30 Comme	Nbr of Spots 4		4	5760
23	M-F 6p News M.....	1440	30 Comme	Nbr of Spots 1		1	1440
24	M-F 630p ET / 530p CT NBC Nightly ..W.F..	2400	30 Comme	Nbr of Spots 2		2	4800
25	M-F 630p ET / 530p CT NBC Nightly M.....	2400	30 Comme	Nbr of Spots 1		1	2400
26	M-F 7p Entertainment Tonight ..TWTF..	1200	30 Comme	Nbr of Spots 4		4	4800
27	M-F 7p Entertainment Tonight M.....	1200	30 Comme	Nbr of Spots 1		1	1200
28	M-F 730p Extra ..TWTF..	1200	30 Comme	Nbr of Spots 4		4	4800
29	M-F 730p Extra M.....	1200	30 Comme	Nbr of Spots 1		1	1200
30	Sun 7p ET / 6p CT Football Night in AmericaS	4080	30 Comme	Nbr of Spots 1		1	4080
31	M-Su 11p News ..WT.S.	1500	30 Comme	Nbr of Spots 3		3	4500
32	M-Su Late News Late RunS	1500	30 Comme	Nbr of Spots 1		1	1500
Weekly Totals:				Total Spots(Ord Spots)	79	15	94

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 76515	Campaign Ref: E:120628155
Buyer: ..	Client/Product/Estimate: .. / 1476	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06187708
Est./PO Number: 06187708	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
33	M-F 1135p ET / 1035p CT Tonight Show ..TTF..	780	30 Comme	Nbr of Spots	3	3	2340
34	M-F 1135p ET / 1035p CT Tonight Show M.....	780	30 Comme	Nbr of Spots	1	1	780
35	M-F 1237a ET / 1137p CT Late Night ..TWTF..	240	30 Comme	Nbr of Spots	4	4	960
36	M-F 1237a ET / 1137p CT Late Night M.....	240	30 Comme	Nbr of Spots	1	1	240
37	Sat 7a Today ShowS.	600	30 Comme	Nbr of Spots	1	1	600
38	Sat 9a NewsS.	360	30 Comme	Nbr of Spots	1	1	360
39	Sat 12p NewsS.	180	30 Comme	Nbr of Spots	1	1	180
40	Sat 7p Entertainment TonightS.	780	30 Comme	Nbr of Spots	1	1	780
41	Sun 8a Today ShowS.	600	30 Comme	Nbr of Spots	1	1	600
42	Sun 9a NewsS.	360	30 Comme	Nbr of Spots	1	1	360
43	Sun 12p NewsS.	180	30 Comme	Nbr of Spots	1	1	180
Weekly Totals: Total Spots (Ord Spots)				79	15	94	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	76515	Campaign Ref:	E:120628155
Buyer:	FL	Client/Product/Estimate:	. / . / 476	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06187708
Est./PO Number:	06187708	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
44	Sun 6p NewsS	900	30 Comme	1		1	900
45	Sun 630p ET / 530p CT NBC Nightly NewsS	3000	30 Comme	1		1	3000
Weekly Totals: Total Spots(Ord Spots)				79	15	94	

Grand Totals				Month 10 Weeks: 4			
		10/15	10/22				
Totals		94	79				
Spots		94	79				
Cost		76515	64740				

Grand Totals:	Spots:	94
	Gross Total:	76,515.00
	Commission:	11,477.25
	Net Total:	65,037.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E: 120628155
WFLA
INVOICE NUMBER 0100033236
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /476
Desc: 06187708

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	195.00	11	4	10/16	TU	*WFLA	:30 Commercial	.00	Preempt	195.00-
				10/17	WE			.00	Program Change	195.00-
				10/18	TH			.00	Preempt	195.00-
				10/19	FR			.00	Program Change	195.00-
	195.00	12	1	10/22	MO			.00	Preempt	195.00-
M-F 11a News	195.00	13	4	10/16	TU	*WFLA	:30 Commercial	.00	Preempt	.00-
				10/17	WE			.00	Program Change	.00-
				10/18	TH			.00	Preempt	.00-
				10/19	FR			.00	Program Change	.00-
								.00	Preempt	.00-

*** Continued ***

PERIOD COST 76,085.00

89 Total Units
ACTUAL GROSS BILLING 60,360.00
AGENCY COMMISSION 9,054.00
NET DUE 51,306.00

SUB-TOTALS Debits .00
Credits 15,725.00-
TOTAL RECONCILING 15,725.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100033236

BROADCAST MONTH 10/01/2012 - 10/28/12

AMOUNT DUE 51,306.00

REMIT TO:

*00151

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100033236 005130600 8



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012 WFLA I SS
INVOICE DATE 10/28/12 E:120628155
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033236 2 10/01/2012 - 10/2
SCHEDULE DATES
10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /476
Desc: 06187708

SCHEDULE		ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	REMARKS	DEBIT/CREDIT
M-F 7p Entertainment Tonight	1200.00	26 4	10/16 TU			Change	
			10/17 WE			Preempt Program	.00-
			10/18 TH			Change	
			10/19 FR			Preempt Program	.00-
			10/22 MO			Change	
			10/22 MO			Preempt Program	.00-
M-F 730p Extra	1200.00	28 4	10/16 TU			Change	
			10/17 WE			Preempt Program	1200.00-
			10/18 TH			Change	
			10/19 FR			Preempt Program	1200.00-
			10/22 MO			Change	
			10/22 MO			Preempt Program	1200.00-
Sun 630p ET / 530p CT NBC Night	3000.00	45 1	10/21 SU			Change	
			10/21 SU			Preempt Program	3000.00-
M-F 5a News	75.00	49 1	10/16 TU			Change	
			10/16 TU			Preempted	75.00-
M-F 530a News	125.00	51 4	10/16 TU				
			10/17 WE			Preempted	125.00-
			10/18 TH			Preempted	125.00-
			10/19 FR			Preempted	125.00-
			10/22 MO			Preempted	125.00-
M-F 6a News	125.00	52 1	10/22 MO				
			10/17 WE			Preempted	125.00-
	700.00	53 3	10/17 WE				
			06:29A				
			*** Continued ***				
			BN12008				
						700.00	

PERIOD COST	76,085.00	89 Total Units			
		ACTUAL GROSS BILLING	60,360.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	9,054.00		Credits 15,725.00-
		NET DUE	51,306.00	TOTAL RECONCILING	15,725.00CR

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INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 10/28/12 E:120628155
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033236 3 10/01/2012 - 10/2
SCHEDULE DATES
10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /476
Desc: 06187708

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 7a Today Show	700.00	54 1	10/18	TH	06:27A	30 BN12008	700.00		
			10/19	FR	06:42A	30 BN12008	700.00		
	900.00	55 4	10/22	MO	06:10A	30 BN12010	700.00		
					*WFLA	:30 Commercial			
M-F 12p Today Show III	900.00	56 1	10/16	TU	08:42A	30 BN12008	900.00		
			10/17	WE	08:57A	30 BN12008	900.00		
	900.00	56 1	10/18	TH	08:50A	30 BN12008	900.00		
			10/19	FR	08:43A	30 BN12008	900.00		
	100.00	62 2	10/22	MO	08:58A	30 BN12010	900.00		
					*WFLA	:30 Commercial			
M-F 5p News			10/18	TH		30	.00	Preempted	100.00-
			10/19	FR		30	.00	Preempted	100.00-
					*WFLA	:30 Commercial			
	900.00	68 3	10/16	TU	05:29P	30 BN12008	900.00		
			10/17	WE	05:09P	30 BN12008	900.00		
			10/19	FR	05:22P	30 BN12008	900.00		
M-F 530p News					*WFLA	:30 Commercial			
	900.00	69 3	10/16	TU	05:52P	30 BN12008	900.00		
			10/18	TH	05:39P	30 BN12008	900.00		
			10/19	FR	05:38P	30 BN12008	900.00		
M-F 6p News					*WFLA	:30 Commercial			
	1200.00	70 4	10/16	TU	06:28P	30 BN12008	1200.00		
			10/17	WE	06:06P	30 BN12008	1200.00		
			10/18	TH	06:13P	30 BN12008	1200.00		
	1200.00	71 1	10/19	FR	06:28P	30 BN12008	1200.00		
			10/22	MO	06:29P	30 BN12010	1200.00		
M-F 630p ET / 530p CT NBC Nigh	2000.00	73 1			*WFLA	:30 Commercial			
			10/22	MO		30	.00	Preempted	2000.00-
M-F 7p News					*WFLA	:30 Commercial			
	1000.00	74 4	10/16	TU	07:11P	30 BN12008	1000.00		
			10/17	WE	07:15P	30 BN12008	1000.00		
			10/18	TH	07:14P	30 BN12008	1000.00		
			10/19	FR	07:24P	30 BN12008	1000.00		
	1000.00	75 1	10/22	MO	07:23P	30 BN12010	1000.00		
M-F 730p Entertainment Tonight					*WFLA	:30 Commercial			
	1000.00	76 4	10/16	TU	07:55P	30 BN12008	1000.00		
			10/17	WE	07:56P	30 BN12008	1000.00		
			10/18	TH	07:44P	30 BN12008	1000.00		
			10/19	FR	07:45P	30 BN12008	1000.00		
	1000.00	77 1	10/22	MO	07:47P	30 BN12010	1000.00		
Sun 7p ET / 6p CT Football Nig	1700.00	78 1			*WFLA	:30 Commercial			
			10/21	SU		30	.00	Preempted	1700.00-
M-Su 11p News					*WFLA	:30 Commercial			
	1250.00	79 3	10/17	WE	11:23P	30 BN12008	1250.00		
			10/18	TH	11:21P	30 BN12008	1250.00		
			10/20	SA	11:12P	30 BN12008	1250.00		
M-Su Late News Late Run					*WFLA	:30 Commercial			

*** Continued ***

PERIOD COST 76,085.00

89 Total Units
ACTUAL GROSS BILLING 60,360.00
AGENCY COMMISSION 9,054.00
NET DUE 51,306.00

SUB-TOTALS Debits .00
Credits 15,725.00-
TOTAL RECONCILING 15,725.00CR

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PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 10/28/12 E:120628155
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033236
PAGE 4
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /476
Desc: 06187708

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 1135p ET / 1035p CT Tonigh	1250.00	80	1	10/21	SU	12:01A	30	BN12010		1250.00	
						*WFLA			:30 Commercial		
	325.00	81	1	10/16	TU		30			.00	Preempted
	325.00	82	1	10/22	MO		30			.00	Preempted
M-F 1237a ET / 1137p CT Late N						*WFLA			:30 Commercial		
	100.00	83	4	10/16	TU		30			.00	Preempted
				10/17	WE		30			.00	Preempted
				10/18	TH		30			.00	Preempted
				10/19	FR		30			.00	Preempted
				10/22	MO		30			.00	Preempted
Sat 7a Today Show	100.00	84	1			*WFLA			:30 Commercial		
	500.00			10/20	SA	08:29A	30	BN12008		500.00	
Sat 9a News						*WFLA			:30 Commercial		
	300.00	86	1	10/20	SA	09:43A	30	BN12008		300.00	
Sun 9a News						*WFLA			:30 Commercial		
	300.00	90	1	10/21	SU	09:13A	30	BN12010		300.00	
M-F 5a News						*WFLA			:30 Commercial		
	150.00	94	4	10/16	TU	05:23A	30	BN12008		150.00	
				10/17	WE	05:26A	30	BN12008		150.00	
				10/18	TH	05:27A	30	BN12008		150.00	
				10/19	FR	05:27A	30	BN12008		150.00	
	150.00	95	1	10/22	MO	05:20A	30	BN12010		150.00	
M-F 530a News						*WFLA			:30 Commercial		
	470.00	96	4	10/16	TU	05:40A	30	BN12008		470.00	
				10/17	WE	05:51A	30	BN12008		470.00	
				10/18	TH	05:57A	30	BN12008		470.00	
				10/19	FR	05:51A	30	BN12008		470.00	
	470.00	97	1	10/22	MO	05:40A	30	BN12010		470.00	
M-F 9a Today Show II						*WFLA			:30 Commercial		
	1040.00	98	4	10/16	TU	09:56A	30	BN12008		1040.00	
				10/17	WE	09:56A	30	BN12008		1040.00	
				10/18	TH	09:57A	30	BN12008		1040.00	
				10/19	FR	09:29A	30	BN12008		1040.00	
	1040.00	99	1	10/22	MO	09:26A	30	BN12010		1040.00	
M-F 10a News						*WFLA			:30 Commercial		
	160.00	100	4	10/16	TU	10:27A	30	BN12008		160.00	
				10/17	WE	10:27A	30	BN12008		160.00	
				10/18	TH	10:24A	30	BN12008		160.00	
				10/19	FR	10:16A	30	BN12008		160.00	
	160.00	101	1	10/22	MO	10:10A	30	BN12010		160.00	
M-F 11a Daytime						*WFLA			:30 Commercial		
	160.00	102	4	10/16	TU	11:19A	30	BN12008		160.00	
				10/17	WE	11:47A	30	BN12008		160.00	
				10/18	TH	11:58A	30	BN12008		160.00	
				10/19	FR	11:19A	30	BN12008		160.00	
M-F 12p Today Show III						*WFLA			:30 Commercial		
	380.00	103	3	10/17	WE	12:29P	30	BN12008		380.00	
*** Continued ***											

PERIOD COST	76,085.00	89 Total Units			
		ACTUAL GROSS BILLING	60,360.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	9,054.00		Credits 15,725.00-
		NET DUE	51,306.00	TOTAL RECONCILING	15,725.00CR

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2012
INVOICE DATE 10/28/12 E:120628155
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033236
PAGE 5
BROADCAST MONTH 10/01/2012 - 10/28/12
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /476
Desc: 06187708

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
			10/18 TH 12:29P	30 BN12008	380.00
			10/19 FR 12:29P	30 BN12008	380.00
M-F 2p Rachael Ray	380.00	104 1	10/22 MO 12:27P	30 BN12010	380.00
	250.00	105 4	*WFLA	:30 Commercial	
			10/16 TU 02:35P	30 BN12008	250.00
			10/17 WE 02:43P	30 BN12008	250.00
			10/18 TH 02:50P	30 BN12008	250.00
			10/19 FR 02:16P	30 BN12008	250.00
M-F 4p Dr Oz	250.00	106 1	10/22 MO 02:59P	30 BN12010	250.00
	600.00	107 4	*WFLA	:30 Commercial	
			10/16 TU 04:38P	30 BN12008	600.00
			10/17 WE 04:25P	30 BN12008	600.00
			10/18 TH 04:37P	30 BN12008	600.00
			10/19 FR 04:26P	30 BN12008	600.00
Sun 7p ET / 6p CT Football Night	600.00	108 1	10/22 MO 04:56P	30 BN12010	600.00
	3400.00	109 1	*WFLA	:30 Commercial	
M-F 1135p ET / 1035p CT Tonight	650.00	110 3	10/21 SU 07:08P	30 BN12010	3400.00
			*WFLA	:30 Commercial	
			10/18 TH 12:00A	30 BN12008	650.00
			10/18 TH 12:29A	30 BN12008	650.00
			10/19 FR 12:21A	30 BN12008	650.00
M-F 1237a ET / 1137p CT Late Night	650.00	111 1	10/22 MO 12:09A	30 BN12010	650.00
	400.00	112 4	*WFLA	:30 Commercial	
			10/16 TU 01:01A	30 BN12008	400.00
			10/17 WE 01:28A	30 BN12008	400.00
			10/18 TH 01:31A	30 BN12008	400.00
			10/19 FR 01:29A	30 BN12008	400.00
Sat 12p News	400.00	113 1	10/22 MO 01:22A	30 BN12010	400.00
	150.00	114 1	*WFLA	:30 Commercial	
Sat 7p Entertainment Tonight	650.00	115 1	10/20 SA 12:08P	30 BN12008	150.00
			*WFLA	:30 Commercial	
Sun 8a Today Show	1100.00	116 1	10/20 SA 07:18P	30 BN12008	650.00
			*WFLA	:30 Commercial	
Sun 12p News	150.00	117 1	10/21 SU 08:22A	30 BN12010	1100.00
			*WFLA	:30 Commercial	
Total Airtime Gross Spot Revenue:			10/21 SU 12:55P	30 BN12010	150.00
					60,360.00

PERIOD COST 76,085.00

89 Total Units
ACTUAL GROSS BILLING 60,360.00
AGENCY COMMISSION 9,054.00
NET DUE 51,306.00

SUB-TOTALS Debits .00
Credits 15,725.00-
TOTAL RECONCILING 15,725.00CR

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